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Unlocking the Potential for the Internet of Everything (IoE) in Kuwait

The government of Kuwait is looking to diversify the economy, boost long-term economic growth and provide employment and support for fast-growing, predominantly youthful urban populations, while addressing historical under-investment in infrastructure and development, and operating under budget restrictions. They are achieving these ambitious goals by grasping the potential of the Internet of Everything (IoE) – the next wave of the Internet; delivering an explosion of connectivity amongst people, process, data, and things.

Kuwait and other Middle East public sector organizations are in an excellent proving ground for the IoE because of the size of many government institutions, the number of people they serve, and the difficult problems they must solve.

Because the Kuwait government has a broad authority over large sectors of society and the economy, it is able to launch IoE initiatives with impressive scale and transformative potential – using the IoE to create value by lowering costs, improving employee productivity, generating new revenue, and enhancing citizen benefits.

Smart City Potential

These benefits can be seen very clearly in Kuwait and other regional Smart City projects. Cities are well positioned to improve the quality of citizens’ lives through the IoE as they already provide many of the services upon which citizens rely, including transportation, law enforcement, education, water, and in some cases even Internet connectivity.

In addition to technology, successful IoE initiatives take “people” and “process” issues into consideration. These include encouraging employees to embrace new roles, using training and recruiting to obtain needed skills, and, critically, designing solutions around how people can most easily access services and interact with providers.

Another area where the IoE is coming increasingly into play is mobility: citizens and employees often now interact with IoE services primarily through mobile devices. Many public sector entities are putting mobile apps at the center of their IoE strategies, whether they are developed in-house or through third parties.
We see the Internet of Everything as providing an unprecedented opportunity to transform the public sector in terms of how it operates and how it provides services to constituents – delivering affordable, reliable solutions for the region’s population.

Partnerships between private companies and public-sector organizations in Kuwait will make this vision come true. By selecting technology partners who have IoE vision and expertise, organizations can better envision what their IoE solutions can accomplish and use technology in ways they haven’t considered before.

Public-sector leaders here in Kuwait and in the region know that change isn’t constant, it’s instant. And by working together, private and public sector, we can bring change for everybody in Kuwait and the Middle East.