Mr. Yousef Khaled Al-Marzouq
General Manager – NoufEXPO

We are pleased, at NoufEXPO, to continue the journey of success that we witnessed through the previous three rounds of the E-Government Forum (EGOV). Today, we gather again to witness the fourth round (EGOV4) under the main theme of Electronic Services Perspectives. E-Government programs represent real growth and development drivers for modern societies. As a private sector, we are pleased to support the efforts of the Central Agency for information Technology (CAIT) in leading Kuwait’s e-Government program; these efforts are enjoying a high level of government support represented by the patronage of the Prime Minister His Highness Sheikh Jaber Al-Mubarak and the inauguration of His Excellency Sheikh Mohammad Al-Abdallah of EGOV throughout these years.

Electronic services are considered one of the main criteria for the development of societies. EGOV4’s main theme of Electronic Services Perspectives reflects the need to make bold strides towards developing more advanced government electronic services in Kuwait. This focus, in turn, is oriented to push forward the efforts of CAIT and all other government agencies in developing their e-government programs. We do not forget also the invaluable role that the Communications & Information Technology Regulatory Authority (CITRA) should be playing in this regard. It is within this spirit that NoufEXPO supported CAIT’s efforts to launch the Electronic Service Excellence Award that will be announced during the opening ceremony of EGOV4 this year, and in the years to come.

During EGOV4, the competition for the Electronic Services Excellence Award will be among Government to Citizen services (G2C). However, as a private sector organization, we hope that the scope of the Award gets widened to cover Government to Business services (G2B) in future rounds. We look forward to being able to drive our businesses with more efficient, integrated, online, and cost saving electronic government services.

Though we have set our ambitions high, we are confident that CAIT and e-Government officials of other government agencies are very much capable of achieving Kuwait’s growth objectives. Moreover, we believe that they endorse the unprecedented technological phenomena that are sweeping the whole world. The participation of many global, regional, and local technology leaders will ensure the success of EGOV4. NoufEXPO highly values and appreciates the efforts of technology vendors to show up at EGOV4 and transform it into the main technology event in Kuwait, thus driving forward the development of the information based society.

A warm welcome goes out to all our guests and participating organizations. As well, I would like to thank Mr. Quassi Al-Shatti, Chairman of the E-Government Forum, the Scientific Committee, and all organizing teams for their efforts.

Best wishes to all.