Mike Jones
Government & Public Sector Lead for MENA Advisory
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Mike has over 20 years’ experience working across EMEIA, providing performance improvement consulting and advisory services to a variety of clients. Mike specializes in complex large scale IT enabled business transformation and capital programs.

Mike has been leading EY’s work across Government in MENA, providing a range of advisory services including Fiscal management, Government efficiency, strategy, large scale complex capital program & IT enabled transformation delivery, education, nationalization and citizen enablement Including eServices & digital.

Mike is a SME on Large Scale Events and has provided strategic advice to several high profile major event and sporting organizations in MENA and the UK, including the London 2012 Olympic Delivery Authority & Glasgow 2014 Commonwealth Games

Session Abstract
Title: Smart Cities

This session will address the following:

A smart city means a “smart and resilient city” - one that is technologically enabled, connected, and resilient to environmental, social and economic challenges. The challenges cities face generate demand for investment in the physical, digital and social infrastructure

A smart – or intelligent – city has a holistic quality, embracing all aspects of urban life. The solutions to these challenges lie in innovative and intelligent concepts and strategies combining the themes of:

1. Mobility Strategy – What major solutions is the city administration trying to put in place in order to improve the mobility and transportation landscape in the city?
2. Energy Efficiency - What major social issues is the city facing that have an impact on mobility and transportation?
3. Urban Planning - How does the city want to be perceived in the global community? What underlying goal is the city administration pursuing?