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Cyber Threats and Potential Impact on Organizations

Earlier this year saw the emerging of the industry’s largest purely focused Cyber security company through Symantec’s successfully acquiring Blue Coat Systems. The combined entity is focused on solving the most significant security challenges in the industry and has unrivaled enterprise scale to serve customers’ needs across the globe.

In Today’s World, a new breed of Hackers – including Cybercriminals, Nation States, Hacktivists and Insiders – are increasingly perpetrating sophisticated, targeted, and effective exploits on enterprises.

This shift in the threat landscape requires a new defense that combines prevention with more effective attack detection, preparedness, and response.

Today, enterprises have a gap between their ongoing operations, where they detect and block known threats, and incident containment, where they analyze and mitigate zero-day threats and advanced or unknown malware. This gap exists because traditional malware analysis technologies cannot operationalize new threat intelligence discovered during incident containment across the security infrastructure.

So, how long does it take to detect and resolve an attack in your network? If you’re like many enterprises, it can take days, weeks, even months to identify and remediate the full extent of a breach.

That’s time you and your incident response teams don’t have; that’s time that gives attackers the advantage.

It’s time to turn the tables with the new shared vision to define the future of Cybersecurity; providing best-in-class customer and partner experiences through:

1. Protecting customers against the more sophisticated Cyber threats:
   Providing best-in-breed protection, detection and remediation across endpoint, email, web, network and servers.

2. Helping enterprises securely embrace the cloud:
   Delivering security for the cloud generation of users, data and applications, for the cloud, from the cloud and to the cloud.

3. Powering a new wave of Cyber innovation:
   Bringing together a formidable scale of investment in Cyber R&D and Threat research.